

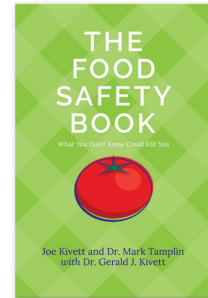
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# Author's Bios

# The Food Safety Book

## What You Don't Know Could Kill You

Joe Kivett



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During his years as a bachelor, Joe Kivett found himself calling his mother often with questions about the right way to store food and for how long. All these concerns made Kivett realize that maybe he was on to something – the need for a book that answered just about every question people might have when it comes to food safety. Thus, The Food Safety Book was born.

Before becoming a published author, Kivett worked at Walt Disney Entertainment for 16 years, where he produced live stage shows. In 1991, Kivett founded his own production company, Kivett Productions, which organizes stadium card stunts worldwide.

For the past 25 years, Kivett and his team have been creating world-class stadium card stunts for major sporting events including Super Bowl Halftime Shows, MLB World Series games, NASCAR races, Australian Football League (AFL) Grand Final, and corporate clients such as Boeing and the United States Treasury Department.

Ultimately, food safety became a passion for him. “I wanted to write a book that would help others with questions about handling food,” said Kivett. “As I did my research, I realized that there was a lot of information out there about food storage, food quality, and food longevity, but it didn't exist in an easily accessible form.”

Kivett spent years researching his book, culling information from experts in food and nutrition, the World Health Organization (WHO), the Centers for Disease Control (CDC), and the United States Department of Agriculture (USDA). He also explored the topics of foodborne illness and food guidelines for when traveling abroad. So when a friend introduced him to Dr. Mark Tamplin, a scientist and expert in foodborne illness, he seemed a natural fit as a co-author. Their book is a must-have for anyone who spends time in the kitchen, eats out, or travels.

*The Food Safety Book* offers insight into all aspects of food safety and quality. “We hope to help people

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*Author's Bio continued*

avoid food poisoning, and maybe even save some lives,” says Kivett.

Kivett received a B.A. in speech communications and a B.S. in broadcast journalism from the University of Florida, and lives in downtown Orlando with his wife and daughter. They enjoy cycling, hiking and, of course, grocery shopping together.

*The Food Safety Book* is available in print at Amazon.com for \$13.99, and for Kindle, Nook, and iPad

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